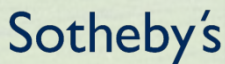


RE/MAX[®] versus the Industry

2011

Outstanding Agents. Outstanding Results.[®]



	TRANSACTION SIDES PER U.S. AGENT	TOTAL U.S. TRANSACTION SIDES	NUMBER OF COUNTRIES	NUMBER OF OFFICES WORLDWIDE	NUMBER OF AGENTS WORLDWIDE
RE/MAX	13.1	754,333	84	6,259	89,628
COLDWELL BANKER	7.1	609,266	50	3,252	89,719
ERA REAL ESTATE	6.3	104,114	42	2,499	30,084
Prudential	6.2	337,150	7	1,820	56,000
Century 21	5.4	394,521	72	7,955	121,011
KELLER WILLIAMS REALTY	5.1	387,959	2	701	79,315
Sotheby's	3.9	39,846	44	550	11,795
Better Homes and Gardens REAL ESTATE	3.5	19,820	1	201	7,002

This chart of national franchise organizations is based upon 2010 data each organization provided to either REAL Trends, Inc., a leading industry analyst, or to the United States Securities and Exchange Commission on Form 10-K, Annual Report for 2010. Prudential data is based on REAL Trends estimates.